2021-2022 Body Inclusivity Advanced Graphic Designer Position Description Campus Recreation STDT 4

UC Davis Campus Recreation is currently recruiting one (1) **Body Inclusivity Advanced Graphic Design Student** during the 2022 – 2023 academic year. This is a paid position (\$20 per hour) that requires a commitment of 1-2 quarters (Winter 2023 and Spring 2023) depending on project timeline. The Graphic Design Student's work schedule is flexible, and dependent on project deadlines that will be determined together as a team. The number of hours this project is expected to take is 60-75 hours.

Departmental Mission

This position will work with staff from Student Health and Counseling Services (SHCS) Health Education and Promotion, SHCS Nutrition Services, and Campus Recreation. Please review each department's mission statement below.

- Student Health and Counseling Services: SHCS is committed to providing equitable, accessible, and innovative care to cultivate and nurture a community of caring, compassion and respect that moves our students forward.
- Health Education and Promotion: Health Education and Promotion uses a health equity lens to foster environments, institutional practices and a campus culture that promote student wellbeing and academic success.
- Campus Recreation: Campus Recreation enhances student well-being and the educational experience in the UC Davis community through personal development and involvement in our dynamic programs, services, and facilities.

Position Duties

The **Body Inclusivity Advanced Graphic Designer's** ultimate responsibility is to direct the highly complex design needs of the Weight Stigma Work Group, including designing a Learning Management System (LMS) online training utilizing content developed by the Body Inclusivity Student Researcher team. This position requires review of uncensored feedback from students, faculty, and staff.

Body Inclusivity Advanced Graphic Designer will:

- Review training content developed by Body Inclusivity Student Researcher team
- Work with minimal direction to lead the project's highly specialized graphic design needs including conception, development, implementation, and evaluation
- Collaborate closely with Body Inclusivity Student Researcher and Career Staff team to determine the best way to visually represent the content in a slide deck and interactive training module
- Consult with others to develop and facilitate focus groups to determine ways to improve the slide deck and interactive training module
- Problem-solve and determine solutions for identified design issues with minimal supervision
- Assist with determining achievable deadlines for graphic design and project evaluation goals

We're seeking students with the following skills, knowledge and abilities:

Required

- Upper division academic training or coursework in graphic (or related) design
- Experience designing presentations and trainings, and working knowledge of various design platforms

- Experience using artistic talent and skills to create original conceptual approaches to satisfy design needs
- Awareness and understanding of weight stigma and fatphobia

Preferred

- Developing weight inclusive health communication and marketing materials
- Experience in public health, advocacy, and diversity, equity and inclusion efforts
- Students who have demonstrated experience in campus involvement
- Working across clinical, counseling, and public health settings